

# NEF LAUNCHES 6TH ANNUAL IGNITING CREATIVE ENERGY (ICE) CHALLENGE



*“I applaud programs like ICE that provide relevance to today’s modern world and facing tomorrow’s problems TODAY. I believe ICE offers students the challenge to think for themselves and express that outlook in media that they are comfortable with. If more businesses and organizations were as creative as ICE in their approach to complementing the education process, just think what teaching today might accomplish – let alone what a difference their young minds could make in the future of our civilization and planet.”*

*John Rodak, Texas Middle School Teacher*

The mission of the National Energy Foundation is to cultivate and promote an energy literate society. One of the most exciting ways NEF supports this mission is through the co-sponsorship of the Igniting Creative Energy (ICE) Challenge, along with Johnson Controls, Inc. and the United States Energy Association.

Thousands of students across North America entered the 2006 ICE Challenge. Projects submitted reflected the students’ efforts to embrace energy conservation and to share that valuable knowledge with the greater community. Three talented students and one teacher won an exciting and educational trip to Hawaii and attended the National Energy Forum in Washington D.C. where they met with national energy leaders and were recognized for their achievement.

ICE is an unique educational competition that encourages students to use skill, talent and creativity in communicating ideas about energy conservation and the environment. Information regarding the 2007 student Challenge and previous winners is available on-line at [www.ignitingcreativeenergy.org](http://www.ignitingcreativeenergy.org).

